

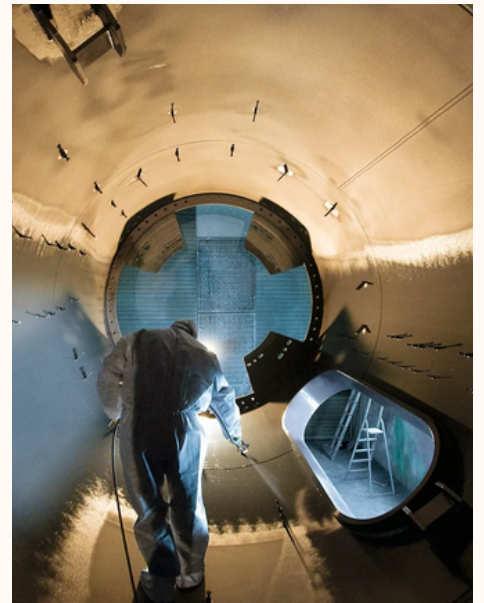
An Event By



SUSTAINABLE COAT 2024

Conference & Exhibition

**1ST AUGUST 2024
FALETTIS HOTEL, LAHORE**



ADVANCEMENTS IN CORROSION MANAGEMENT CONTROL & COATINGS

Collaborative Partner



FOR DETAILS

0092 330 2419539 & 334 9706923

OR EMAIL US AT INFO@SKENBMS.COM / PAKISTAN@AMPPCHAPTER.ORG



Join us at the Conference & Exhibition in Lahore Ensuring Sustainable Corrosion Protection for Long-lasting Resilience

The Event:

SKEN Business Management Services and the Association of Materials Protection & Performance (AMPP Pakistan Chapter) are endeavouring to host an event entitled **Sustainable Coat 2024: Advancements in Corrosion Management & Control** on August 1st 2024 at Falettis Hotel Lahore. The aim is to provide a common learning and networking event to solutions providers and the seekers. Join us and engage with experts, industry leaders, and solution providers to explore the latest advancements in corrosion prevention.

SALIENT FEATURES

- Gain insights on advanced corrosion Control Techniques and learnings from corrosion experts
- Access to a full day of the latest in corrosion developments and technology directly from global industry experts.
- Network with professionals and solution providers
- Showcase Your Products and Services

Event 2023 - Highlights





AMPP PAKISTAN:

The Association for Materials Protection and Performance (AMPP) Pakistan is a chapter of AMPP International USA (formerly NACE International). With over 40,000 members internationally, AMPP USA has local chapters in various countries like Canada, China, India, Malaysia, Africa, and many other countries, including Pakistan, spread over the globe. The AMPP Pakistan Chapter is locally governed by a Governing Board of Local Officers. AMPP/NACE aims to equip individuals with skills and knowledge of Corrosion Control, Material Selection, and Asset Integrity. They regularly organize learning and awareness sessions and events to protect people, assets, and the environment from the adverse effects of corrosion. The technical sessions organized by AMPP Pakistan Chapter are addressed by experts having practical knowledge acquired over the years. The 'CorPak' series of conferences by AMPP Pakistan and Inspectest in 2018, 2019 and 2022 has been extremely successful with over 150+ participants in every session.

About SKEN BMS:

Established in 2009, SKEN Business Management Services is a provider of comprehensive business services specializing in corporate event planning, organization, and management. With a focus on various sectors such as Energy (Renewable & Non-Renewable), Power Generation, Iron & Steel, Corrosion, Asset Integrity Management, Engineering, Industrial Manufacturing sectors, Safety & Environment; SKEN BMS has been instrumental in producing high-end and sector-focused corporate events for 14 years. Driven by a mission to address crucial issues within Pakistan's engineering and industrial sectors, SKEN Business Management Services aims to deliver strategic business information, intelligence, and best practices through its events and services. SKEN BMS offers a diverse range of learning services tailored to meet the unique needs of its clients. These services include in-house/classroom/bespoke training courses and workshops, corporate events, gatherings, meetups, business consultancy services, and corporate match-making.



WHO SHOULD PARTICIPATE?

- Professionals from industries including oil and gas, marine, energy, environment, infrastructure, paints & coatings, fertilizers, chemicals, textiles, paper & pulp, cement, EPC Companies, logistics etc.
- Contractors and Consultants
- Representatives from academia and research institutions
- Government agencies
- Engineering and maintenance personnel
- Anyone with an interest in advancing sustainable practices in corrosion management.

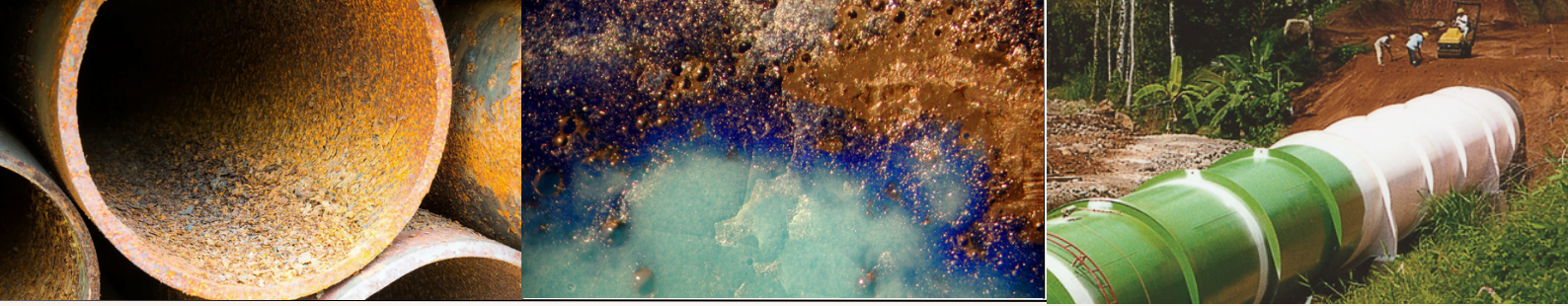
Who Can Participate as Sponsors & Exhibitors ?

Participating as a Sponsor/exhibitor can generate new and high-value leads, showcase products, penetrate new markets, and strengthen your position among your potential clients. Market your brand and products in customized and tailor-made packages. Read Guidelines for further details.

What Will You Know About?

- Advanced Corrosion Prevention Techniques
- Coatings
- Materials Selection and Compatibility
- Pipelines Corrosion
- Case Studies in Corrosion Management
- Innovations in Coatings and Inhibitors
- Monitoring and Inspection Technologies
- Environmental Impact and Sustainability
- Corrosion in Specific Industries (Oil & Gas, Infrastructure, Marine, etc.)

- Anti-Corrosion Products & Services
- Paints
- Coatings & Linings
- Chemicals
- EPC Companies
- Inspections & Testing
- Surface Preparations
- Oil & Gas Equipment Suppliers
- SPF
- Spray Bedliners
- Steel Structures
- Steel / PPRL Pipes & Fittings
- Services Providers
- Contractors & Consultants
- Academia



Get Connected with your potential and existing Clients while setting yourself apart from the competition

Join us as our valued sponsor, exhibitor or branding partner at “**Sustainable Coat 2024 - Conference & Exhibition**”, the upcoming promising event dedicated to corrosion protection solutions exclusively planned for professionals and organizations engaged in corrosion mitigation. This event is the perfect opportunity to grow and build your brand awareness, make important industry connections and foster information sharing and growth within different industrial sectors about corrosion. We have put together sponsorship, exhibition and branding opportunities ensuring the maximum coverage and promotions of participating companies.

Platinum Sponsorship Package - 01 Slots

- Pavilion at most prime location
- 05 mins Product Promotional Presentation before the closing session
- Representation in an inaugural session
- Presentation of Memento to CEO/Managing Director by Chief Guest
- Presentation of Memento to CEO/Managing Director by Chief Guest
- Placement of Promotional Standees and Banners at prominent spots including the entrance of the venue, inside the main hall, outside the main hall, near the registration desk, near the stage etc.
- Representation in Discussion Panel
- Inside Cover or Back Cover Ad Advertisement (Color) in event souvenir (magazine)
- Two Pages Company Profile in Event Souvenir
- Ad in Event Media Partner Magazine/newspaper on special discounted rates
- Sponsor’s GiveAways to be added to Event Bag for Conference Participants
- **Logo Placements**

EVENT MAIN BACKDROP

WELCOME BANNER

EVENT SOUVENIR

MEDIA WALL

CONFERENCE BAGS

SOCIAL MEDIA POSTS

WEBSITE

Investment USD 4000 + 13% Tax

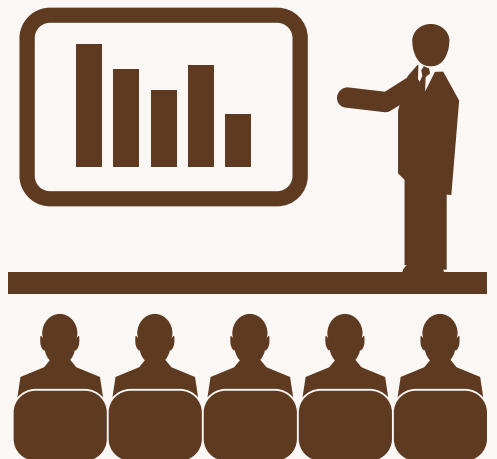
Additional Perks

COMPLIMENTARY CONFERENCE PASSES (LUNCH & HITEA INCLUDE)

VISITORS PASSES

PROMINENCE IN EVENT MARKETING / PROMOTIONS

PROMINENCE IN EVENT MEDIA COVERAGE





Gold Sponsorship Package

- 8x10 feet Pavilion at a prominent location in the hall
- Representation in an inaugural session
- Presentation of Memento to CEO/Managing Director by Chief Guest
- Placement of Promotional Standees at prominent spots including inside the main hall, outside the main hall, near the registration desk, near the stage etc.
- Representation in Discussion Panel
- Back Cover or Inside Back Cover Ad Advertisement (Color) in event souvenir (magazine)
- Two Pages Company Profile in Event Souvenir
- Ad in Event Media Partner Magazine/newspaper on special discounted rates
- Sponsor's GiveAways to be added to Event Bag for Conference Participants

• Logo Placements

EVENT MAIN BACKDROP

WELCOME BANNER

SOCIAL MEDIA POSTS

EVENT WEBSITE

Investment USD 3500 + 13% Tax

Additional Perks

COMPLIMENTARY CONFERENCE PASSES
(LUNCH & HITEA INCLUDE)

VISITORS PASSES

PROMINENCE IN EVENT MARKETING /
PROMOTIONS

PROMINENCE IN EVENT MEDIA COVERAGE



MEDIA WALL

Silver Sponsorship Package

- One Stall Standard Size (10 x 10 feet)
- Representation in an inaugural session
- Presentation of Memento to CEO/Managing Director by Chief Guest
- Placement of Promotional Standees and Banners are prominent spots including inside the main hall & near the registration desk.
- Representation in Discussion Panel
- A4 Size Color Advertisement in event souvenir (magazine) at prominent placement
- One Page Company Profile in Event Souvenir
- Ad in Event Media Partner Magazine/newspaper on special discounted rates
- Sponsor's GiveAways to be added to Event Bag for Conference Participants

• Logo Placements

EVENT MAIN BACKDROP

WELCOME BANNER

WELCOME BANNER

MEDIA WALL

Investment USD 3000 + 13% Tax

Additional Perks

COMPLIMENTARY CONFERENCE PASSES
(LUNCH & HITEA INCLUDE)

VISITORS PASSES

PROMINENCE IN EVENT MARKETING /
PROMOTIONS

PROMINENCE IN EVENT MEDIA COVERAGE



EVENT WEBSITE



Registration Desk Sponsor - 01 Slot

Investment USD 2500 + 13% Tax

- Branding of Registration Desk with logo and theme
- Logo on Conference Bags
- Three (03) Standee Placements at prominent places in the Conference and exhibition hall
- A4 Size Color Advertisement in Event Souvenir

Logo Placements

EVENT MAIN BACKDROP

WELCOME BANNER & MEDIA WALL

EVENT WEBSITE

Additional Perks

03 COMPLIMENTARY CONFERENCE PASSES (LUNCH & HITEA INCLUDE)

Corporate Matchmaking Package - 03 Slots

Investment USD 1800 + 13% Tax

- 10 Mins Products & Services Presentation Slot
- Three (03) Standee Placements at prominent places in the Conference and exhibition hall
- A4 Size Color Advertisement in Event Souvenir OR
- One Page Company Profile in Event Souvenir
- GiveAways can be distributed

Logo Placements

EVENT MAIN BACKDROP

WELCOME BANNER & MEDIA WALL

EVENT WEBSITE

Additional Perks

03 COMPLIMENTARY CONFERENCE PASSES (LUNCH & HITEA INCLUDE)

Book Your Stall

Investment USD 1500 + 13% Tax

- Stall 8x10 feet with brand name
- Three Participants
- Color A4 Size in Event Souvenir OR
- One Page Profile in Event Souvenir
- Giveaways can be distributed

Logo Placements

EVENT MAIN BACKDROP

WELCOME BANNER & MEDIA WALL

Additional Perks

03 COMPLIMENTARY CONFERENCE PASSES (LUNCH & HITEA INCLUDE)

Branding Opportunities

Investment in USD

Standard Stall 8 x 10 Feet + 2 Participants	USD 800 + 13% GST
Banner 8 x 10 Feet + 3 Participants	USD 600 + 13% GST
Standee 3 x 6 Feet + 2 Participants	USD 400 + 13% GST
A4 Size Color Advertisement in Event Souvenir	USD 250 + 13% GST
One page company profile in Event Souvenir	USD 100 + 13% GST



To Participate Contact Our Authorized team members

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Director Project, SKEN BMS

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TERMS & CONDITIONS

- This event is organized in collaboration with AMPP Pakistan Chapter.
- 13% GST applies to all packages and event registrations.
- 100% advance payment is required for registration, sponsorship, or branding confirmations.
- Payments should be made in favor of SKEN Business Management Services.
- Clients are responsible for all artwork, banners, and standees; design and printing costs are not included in packages.
- Flammable equipment is not permitted for display.
- Machinery and equipment on display should be handled with care to avoid harm to venue premises.
- Organizers are not liable for theft of possessions or equipment during the event.
- The credibility of individuals, equipment, or organizations participating in the event is not guaranteed by organizers.
- Organizers reserve the right to change the date and venue in case of uncertainty or uncontrollable situations.
- In case of a fatal accident or disaster, organizers cannot be held responsible.

For Sponsorship/ exhibitor/ branding opportunities email us on amina.ahmed@skenbms.com